

Marketing Manager Summary

Experience:

Graduate/Post Graduate/MBA with good experience in **Marketing Field**.

Experience of selling Wood, Timber, Plywood, and Laminate & Flooring will be an added advantage.

Minimum 2-4 Years

Location: Mumbai (Mumbai Suburbs)

Compensation:

Compensation will be up to 3.5lacs. **Apply with expected remuneration.**

Education:

Minimum Graduate

Industry Type:

Wood Industry

Role:

Marketing Executive/Territory Manager

Functional Area:

Sales (on field)

Posted Date:

25/8/11

Desired Candidate Profile:

1. Candidate should be Smart, Hard Working to surpass Goals & Targets.
2. Tackling the job profile through his Smartness, Creativity & Interactive problem solving capabilities.

Job Description:

- Responsible for overall sales of company.
- Understanding our Strengths & Weaknesses in comparison with our competitors.
- Formatting & Implementing Sales Plan & Product Wise Marketing Strategies.
- We have planned to appoint a Dealer system of Marketing.
- Continuously looking for new customer who is in line & length of our Product & Services level.
- Visiting key customers, located anywhere in India.

Keywords: Marketing, Sales Management, Market Development, Product Promotion, Customer Persuasion, Marketing Management & Sales.

Company Profile:

[Jawahar Saw Mills Pvt. Ltd.](#) established in early 1900.

We are holding leading position in Timber Trade in India and abroad.

Jawahar Saw Mills is an organization built on the core values of Honesty & Quality. Harnessing Technology we are at the leading edge of offering products that are Avant-Garde & of Global Standards.

Our range of products include (but is not limited to) which have branded with ENDURA for Doors and Door frames, Architraves and Paneling, HYDECK for Flooring & Decking, SHUTZ for Kitchen Shutters & more, and ECOWOOD for Green Buildings Project.

The Company has its own World Class Infrastructure of Saw Mills, Seasoning Chambers, & Chemical Treatment Plants & Stockyards.

The Company has diversified from its core business of saw mill activities to bringing you branded products of international standards in quality & aesthetics. A measure of the trust placed in the company and its products by the market can be gauged by a list of our patrons.